


# Disrupt your business

Your Route to  
customer loyalty

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**Getting return business is easier than finding new customers. It therefore becomes extremely important to get your customer experience right the first time, the first contact.**

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Our “Disrupt Your Business” master class aims to help your business build consistent revenue from customer loyalty.

**So where do loyal customers come from?**

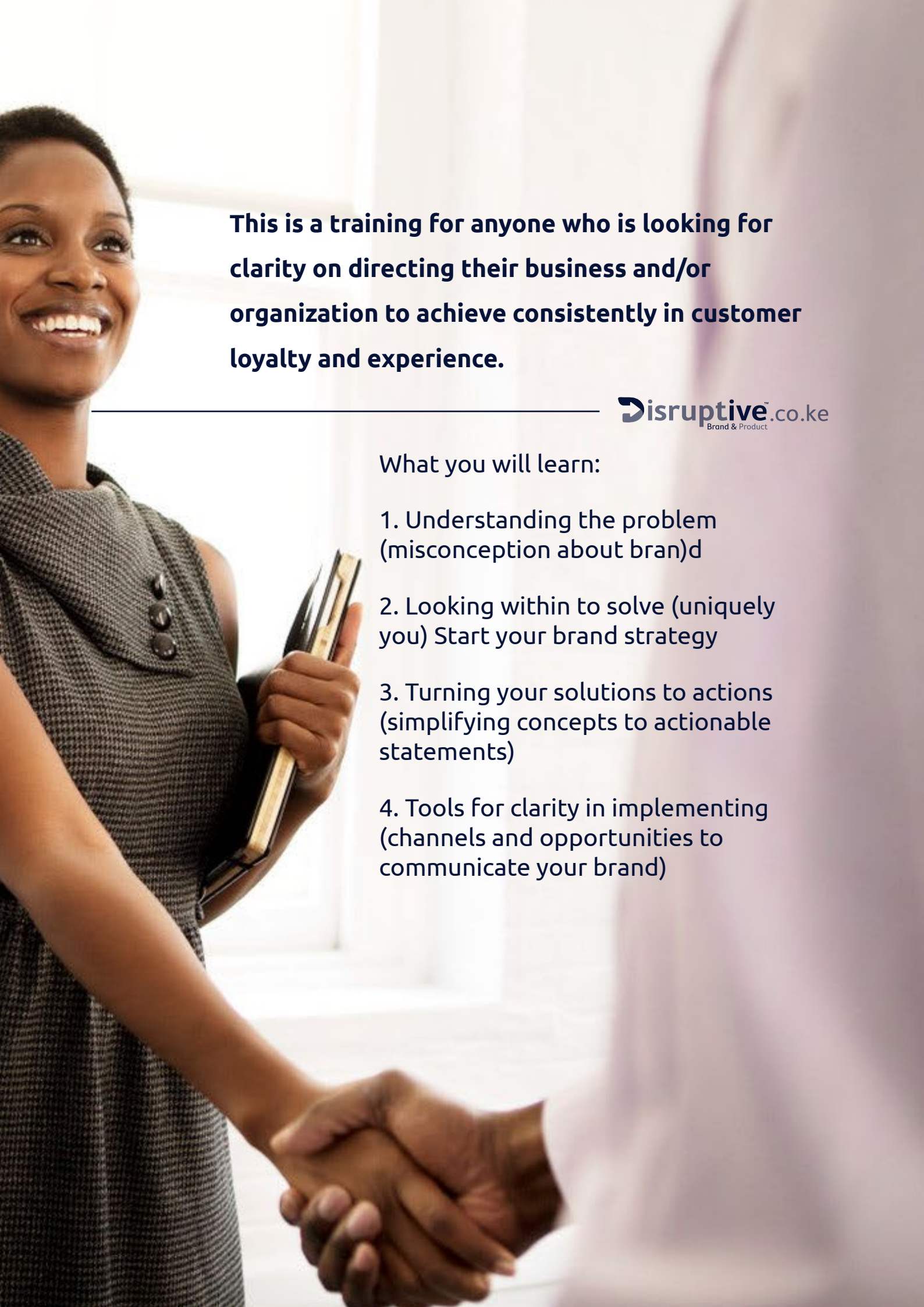
**Usually, a superior customer experience. Superior does not mean expensive, its means different, but in line with what they like and appreciate.**

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With this line of thought, this training empowers you to differentiate yourself and gives you the power to shape and grow customer loyalty.





**This is a training for anyone who is looking for clarity on directing their business and/or organization to achieve consistently in customer loyalty and experience.**

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What you will learn:

1. Understanding the problem (misconception about brand)
2. Looking within to solve (uniquely you) Start your brand strategy
3. Turning your solutions to actions (simplifying concepts to actionable statements)
4. Tools for clarity in implementing (channels and opportunities to communicate your brand)



**The training takes a total of 2 hours but can be split into 30 minute to 45-minute sessions for individuals.**

The class(es) has both teaching sessions and exercises to help you and your team clearly understand how to work on your business and shape how you want the market to see you and your business.

This if done and executed right, shapes customer loyal translating to increased revenue.

**Investment**

**10,500 per person**



**Some companies and entities that have benefited from our training, brand and product design.**





info@disruptive.co.ke  
disruptiveke@gmail.com  
+254 726 511 623  
[www.disruptive.co.ke](http://www.disruptive.co.ke)

